



## **Contents**

BairesDev's collection of over 25 case studies of different industries and expertise areas. There are some client testimonials as well as information about companies we work with, our locations, and contact information.

>	E-Learning & Training	<u>03</u>	>	E-Commerce	<u>23</u>
>	Financial Services	<u>07</u>	>	Technology	<u>28</u>
>	Healthcare	<u>12</u>	>	Security	<u>36</u>
>	Media & Entertainment	<u>17</u>	>	Marketing & Advertising	39





# E-Learning & Training

# **HOW WE HELP THE EDUCATION**& E-LEARNING INDUSTRY

Every student learns differently, so e-learning platforms need a diverse portfolio of scalable tools to ensure their effectiveness. BairesDev works with leading K-12, corporate, and government e-learning platforms around the world. By evolving their managed hosting services, developing and testing new custom applications, and designing user-friendly interfaces, we help simplify learning and promote growth from the first day of school to the last day of work.



### **Blackboard**

**Powering e-Learning Through Custom Software** 





With more than 20 years in the virtual learning environment, Blackboard is a leading EdTech company that serves higher education, K-12, business, and government clients worldwide. They connect a deep understanding of education with the power of technology to continuously push the boundaries of learning. Their mission focuses on enabling all learners, educators, and institutions realize their goals today and prepare for tomorrow.

#### **OUR EXPERT SOLUTIONS**

Our senior engineers work with .NET, C#, VB.NET, Java, Salesforce (Apex / Visualforce), ServiceNow and SQL technologies to support different e-learning projects, providing a wide variety of tools and custom-built solutions.



#### THEIR NEEDS

For Blackboard, the scalability of their e-learning software is a priority. That's why they needed an expert and experienced software engineering team to maintain and evolve their solutions in Managed Hosting services. It was clear that the most cost-efficient and value-driving solutions for their needs would be to outsource software services to an expert partner such as BairesDev.

#### WHAT SETS US APART

Our Staff Augmentation services provide 100% bilingual Xamarin engineers, BI Analysts and .NET engineers among other Top 1% of Tech Talent on demand to scale projects with the most experienced professionals in the market.





#### **Developing Innovative EdTech Platforms**











#### **ABOUT INSTRUCTURE**

Instructure's mission is to help move learning and growth forward with platforms that simplify teaching, learning, and career development. The company creates intuitive products that make learning and personal development simpler, facilitate meaningful relationships, and inspire people to go further in both their educational their iourneys and careers.

#### **OUR EXPERT SOLUTIONS**

BairesDev's team of expert engineers works fully integrated with Instructure's internal team developing and evolving their educational platforms, Bridge and Canvas. With solid technical knowledge, our teams develop their products with a keen eye for improvement and bug solving, aiming for the highest quality in an agile environment.



#### THEIR NEEDS

Instructure needed support maintaining and improving their products incrementally, focusing especially on the development of Canvas and Bridge, two of their proprietary solutions.

#### WHAT SETS US APART

Our fully qualified and highly-efficient React, Java, and Node.js engineers work with Instructure as part of our Staff Augmentation service. With this model, you can bypass every speed bump related to sourcing, recruiting, and retaining highly-skilled software engineers by working with on-demand talent that increases your team capacity and adds value immediately.





"BairesDev is a trustworthy, knowledgeable, and adaptable development partner. Their main strength lies in the fact that they are a better cultural fit for clients in the US, being from South America. They also know how to push back and ask questions when appropriate, which provides added value."

Matt Mecham Program Manager at Instructure

